



OXFORD DIE-CAST

THE OXFORD DIE-CAST GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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Issue 45

UK & EIRE 2 Guineas (£2.10) USA \$5.00

Campbells

Originally known as the Joseph Campbell Preserve Company it was founded in 1869 by Joseph Campbell, a New Jersey fruit merchant.

In 1898 the company invented condensed soup which was ideal for use in cans. At the time tinned food was just taking off, but they were quite expensive as cans were hand made and more usually contained luxury products like jams and condiments. An advert in Good Housekeeping read as follows:



200 Campbell's Soup Cans

Rich, nourishing and substantial. Made from the best that grows in the heart of New Jersey's finest farming district. High grade in every sense of the words. Over SIXTEEN MILLION cans sold in 1904.



Model No. VW010 Edition: 2,000

Everything is done. The blend, the pare, the toil, the care. All you need do is:

"Just Add a Can of Hot Water and Serve"

One can make sufficient Soup for the average family

It's strange that something as simple as soup would become an image in art and Andy Warhol gained his greatest fame in the sixties with his painting of a Campbell's Soup can. Apparently his mother gave him Campbell's tomato soup each day for his lunch.

We show the soup on our VW which is our 10th in this series.

London & Country

Our London & Country bus operated from the Leatherhead garage between 1993 and 1995. When it arrived from Southend Transport (as our liveried RM46) it was to cover a temporary shortage of vehicles, before being repainted to the colours shown here.

Route 406 travelled through Ewell Village, but it wasn't seen for long as in 1996 it was sold on to another company.



Model No. RM061
Edition: 2,000



A word from
Michael

Dear Members

We are receiving more and more letters (and E-Mails) covering the subjects featured and requests for additional detail including history on the items concerned, that were a little behind with all our mail. We'll do our best to respond as quickly as we can.

Well Summer seems upon us and we've got some lovely models this month to brighten up your collection. I do like the Chindit Bullnose opposite, it is a subject that has been requested several times and at last we've released it.

The final edition size for the 10 year anniversary model is 3,438 and we are a little behind with the despatch, but they will all be leaving the warehouse between the 15th and 20th of this month - so keep an eye out for the postman.

I'm off on holidays for a well earned rest so Taffs in charge for a few weeks - who knows what he'll get up to while I'm away.

Take good care



Michael

THE BOLDEST MEASURES ARE THE SAFEST



Model No. MIL011 Edition: 1,500

The name 'Chindit' came from a corruption of the Chinthe, the Burmese word for the winged stone lion - the guardians of the Buddhist temples. On its formation it was officially known as the 77th infantry and was formed and trained by Major Orde Charles Wingate DSO - "A man of genius, who might well have become a man of destiny" - Winston Churchill.

The task of the Chindits was to organise guerilla activity against the Japanese forces in Burma they were highly disciplined troops and wore mainly 'Jungle Green'.

The First Chindit Expedition - 'Operation Longcloth', was launched in February 1943 and there were heavy casualties, but it proved that British Troops could fight on equal terms with the Japanese in the jungle. The Second Expedition - was 'Operation Thursday' and it was aimed at destroying Japanese communications from southern Burma to the north in Imphal and Kohima. Over the next few months the Chindits destroyed roads, railway bridges and convoys, but suffered heavy losses. Wingate was killed when his plane crashed into a hillside near Imphal during a storm on 24th March 1944.



Wingate, clutching his copies of Plato and Aristotle, talking with Colonel Cochran of the U.S. Army Air Force

Chindits came from the armed forces of The United Kingdom, Burma, Hong Kong India, Nepal, West Africa and the USA.

MORECAMBE & HEYSHAM CORPORATION

These resorts in north Lancashire front onto Morecambe Bay and have views across to the Furness area and the mountains of the Lake District. Nearby in the other direction is the city of Lancaster. Morecambe is the larger of the two and still has a thriving visitor trade. Heysham (pronounced Heesham) is a large marine village which was quiet until the 1960's when the harbour was improved and eventually became the main port for Isle of Man services.

Our Regent could be seen well into the 1960's at Heysham Road depot. Being a coastal resort the buses were not used as much during the winter

months and are noted for their longevity.

Model No. RT010 Edition: 2,000



Moorgate



The Criticium of Smoking Pleasure

MOORGATE TOBACCO CO. LTD, LONDON



Model No. CIG048 Edition: 2,000

The collector cards supplied with cigarettes were very popular. In 1953 Moorgate supplied a set of 30 cards celebrating the Queens Coronation in a series entitled THE NEW ELIZABETHAN AGE. Twenty of the Cards were Standard Size and 10 were Large Size. The set consisted of varnished photographs of the Coronation itself, and many of The Queen and her family showing the children at a very young age. There was a lot of informative text printed on the backs of the cards. If you've got a full set in good condition then you could expect to get £30-£40 today.



Taken in November 1952 at the state opening of parliament. Her majesty the Queen looking so happy.



Prince Charles and the Queen looking out of a window at Balmoral Castle.

Our 48th Bullnose in the series - not long until we hit the BIG 50!



The 3rd battalion of the Grenadier Guards being inspected by the Queen - Princess Elizabeth then.

TAFF'S COLUMN

I certainly asked for it when I mentioned the web site last month, at the time of writing I'm still replying to the various requests for information and ideas suggested - keep them coming in and I'll answer them as quickly as I can.

As we have so many Scottish members maybe one of them can help me with some research for a lady in Canada, who has a connection (we think) to Sunlight Soap CS010 - the name of the relative was Watson and it appears that a company was in some way connected to Lever Bros at that time. Maybe as a supplier or perhaps a customer - any help much appreciated.

Norman - your cigi cards are safe I'm just taking a little bit of time to get through them all - when I do you can have them back - Thanks.

See you soon

Taff

Sorry TAFF no room for anymore so I've cut your column - Michael

THE TOPPER

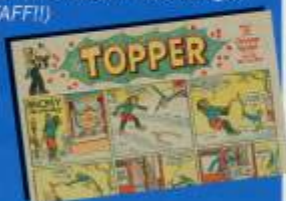
First issued in 1953 it lasted until 1990 when it joined the Beezer. Just under 2,000 issues in its own right, the last annual appeared in 1994. Mickey the Monkey appeared on the first issue. Opposite is the cover of the issue from Christmas 1954 No 99. Mickey found a giant wishbone, but despite many attempts he was unable to pull it (he wanted to wish for a bumper Christmas dinner). It turned out that the wishbone was from the museum but had been mislaid and belonged to an ostrich. The curator was so pleased that Mickey had found it they were all invited to a bumper Christmas meal that they enjoyed together.

Can anyone help us with the name of the parrot?



Model No. CC022 Edition: 1,000

Other strips featured in the 1954 issue were Smart Art (He's Quick on the Draw) Captain Bungle (He Lives in the Jungle) - (Sounds like TAFF!) Beryl the Peril Tiny Tim Big Fat Boko



1954 Christmas Number

At the time it would have cost you 3d, but today you could pick it up for £3



Model No. A030 Edition: 2,500

For those of you from the Bristol area you'll recognise this publication - The Western Daily Press. During our Royal promotions recently this Model A was offered as an additional model with the headline - A PRINCE IS BORN. Limited amounts of these will be available to club members all remaining stock will go to Western Daily Press. So don't wait too long.

PRINCE CHARLES

The Prince was born at Buckingham Palace on 14 November 1948, and was christened Charles Philip Arthur George, on the accession of Queen Elizabeth in 1952, he became heir apparent.

The Prince of Wales took up his first Service appointment in 1969 as Colonel-in-Chief of the Royal Regiment of Wales. He became Colonel of the Welsh Guards in 1975, in succession to The Duke of Edinburgh, and now holds a number of Service appointments.

In 1971 he spent six months at the Royal Air Force College at Cranwell learning to fly jet aircraft and obtaining his RAF wings. In the autumn of 1971 the Prince entered the Royal Navy. Following service on a guided-missile destroyer and two frigates, he qualified as a helicopter pilot in 1974 at the Royal Naval Air Station at Yeovilton in Somerset. Subsequently, the Prince joined 845 Naval Air Squadron on Commando flying duties, operating from the aircraft carrier HMS HERMES. In early 1976 he took command of the coastal minehunter HMS BRONINGTON. The Prince left the Royal Navy at the end of 1976. He currently holds the rank of Vice-Admiral in the Royal Navy, Major-General in the Army and Air Vice-Marshal in the Royal Air Force.



Model No. ROY004 Edition: 7,500



Model No. ROY006 Edition: 3,000

Our Royalty themed vehicles have been well received and such has been the success that we have had to release variations on ROY001- ROY004. They are coded as ROY005 -ROY008.

The vehicles have appeared in many regional papers throughout the country and in magazines such as Peoples Friend. Limited numbers of the four shown are available to club members. If you buy all four (ROY005-ROY008) you can have them at a special price of £12.95 whilst stocks last. Orders must be placed by 15th July latest.



Model No. ROY008 Edition: 3,000



Model No. ROY005 Edition: 3,000



Model No. ROY007 Edition: 3,000



Model No. SET4 Edition: 3,000

Remember these three little beauties that we released back in 1999. The Scottish Collection. Featuring MacBrayne, Smiths and Westen. We still have some sets left which come in a mailer box and their yours for just £4.95 if you make a purchase from the Globe this month. We've only approximately 100 sets left and their available on a first come first serve basis.

EDITION 3,438

Thanks for your patience with the 219G, the final edition size is 3438. No new orders can now be accepted.

Despatches will take place between 15th and 20th June and overseas customers should expect them to arrive in July

TAFF



Model No. 219G Edition: 3,438