

THE OXFORD DIECAST COLLECTORS CLUB

GLOBE

PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB

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MINI RELEASE
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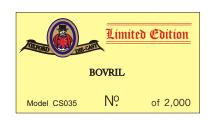
Issue 71

UK & EIRE Guineas (£2.10) USA \$5.00



When World War Two ended in May 1945, the makers of Bovril produced an advertising poster to celebrate Victory in Europe. Bovril was a popular drink then, just as it is today, and most housewives would keep a jar in their kitchen cupboard because it was so useful. A spoonful of the thick, salty paste mixed with hot water makes a drink that tastes of beef. It can also be used to add flavour to soups and stews, and children in the 1940s loved to spread Bovril on their bread or toast. But it was invented long before the start of the war. Its history goes back to another battle in the 19th century when the Germans

beat the French. They blamed their defeat on not having enough food. A Scotsman, John Lawson Johnston, was given the job of getting beef for the French army. But Britain didn't have enough supplies, so he came up with the idea for a liquid beef drink. Johnston called it Bovril after "bos," which means an ox in Latin, and "vril" which was the name of an energy fluid in a book that he had read.





As the Oxford brand spreads, our ability to buy product at lower prices from other companies increases. Here we feature two Volvo cars which would normally retail for £6.95, but you can buy them today for £4.95. If you wish you can include them in your 6 for 4 and 4 for 3 purchasing. (While stocks last).



1232 VOLVO XC90 SILVER



1233 VOLVO V50 SILVER

New Releases

New Releases



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Sightseeing & Trafalgar



New Release Regiment





Recent Releases



GE Routemaster & Taff



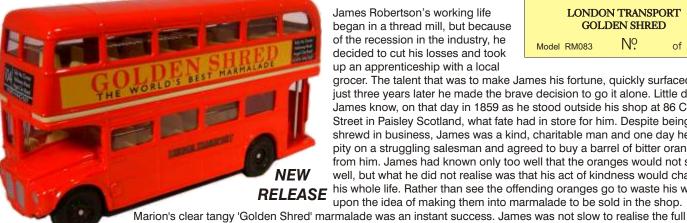
Car & boat sets/ Picture





DISCOVER

NEXT MONTH NEW MINI VAN RELEASE



James Robertson's working life began in a thread mill, but because of the recession in the industry, he decided to cut his losses and took up an apprenticeship with a local



Model RM083

of 2,000

grocer. The talent that was to make James his fortune, quickly surfaced and just three years later he made the brave decision to go it alone. Little did James know, on that day in 1859 as he stood outside his shop at 86 Causide Street in Paisley Scotland, what fate had in store for him. Despite being shrewd in business, James was a kind, charitable man and one day he took pity on a struggling salesman and agreed to buy a barrel of bitter oranges from him. James had known only too well that the oranges would not sell well, but what he did not realise was that his act of kindness would change his whole life. Rather than see the offending oranges go to waste his wife hit upon the idea of making them into marmalade to be sold in the shop.

business potential that his wife had uncovered and set about perfecting her original recipe. It was then that the secret of the delicious Robertson's flavour was revealed. Somehow James had found a way to remove the bitterness of the orange whilst still retaining what he called "the highly tonic value of the fruit". It is the same secret which even today, gives all of Robertson's preserves their special flavour. Robertson's Golly character first appeared in 1910, when one of James Robertson's sons brought a Golly doll from the USA and put its picture on the Robertson's price list. The Golly badge scheme, which offered Golly badges in a variety of different costumes, was run on each Robertson's label from 1928 to 2001. There was a short break during WW2, when the metal was required for other purposes.



Sir John Blundell Maple was born in 1845. His father, John Maple, had come from Horley, Surrey, where he had been apprenticed before opening a small shop there. John Maple

senior moved to London, working first as a shop assistant, and then moving to **Tottenham Court**

Road where he set up in business with James Cook. Within a few years the partnership had split and John Maple decided to run the business on his own. Business was so good that he was able

to afford a good education for his son, John Blundell Maple (Blundell was his wife's maiden name). At the age of 16, John Blundell Maple joined the business, which began to take off in ways never before imagined. John Blundell Maple had exceptional business skills and while still a young man was running the company. The British Empire was spreading round the world and Maples seized the opportunity - by the 1880s it was the largest furniture store in the world and importantly they manufactured their own luxury furniture in a factory so vast that by the 1880s it occupied an area where once stood 200 houses. Maples' market was for the middle class and upwards - anyone who

had money. They furnished palaces all over the world, hotels, town house, country homes and embassies. He owned a large racing stud winning many horse races and soon entered public life becoming a Conservative MP for Dulwich in 1887 and was knighted five years later becoming a baronet in 1897. He was a generous public benefactor, providing St Albans with the fully equipped Sisters Hospital (named after his two daughters who had died in successive years), and Clarence Park, a public park and sports ground. He also enabled the rebuilding of University College Hospital,





Cigarettes were described as Navy Cut, in keeping with a traditional way of cutting tobacco plugs in the Navy. Seamen in the Royal Navy were allowed to buy tobacco leaf duty free. They formed the leaf into a roll and pressed it by coiling a thin rope tightly round it. When they wanted a smoke, they unwound the rope a turn and

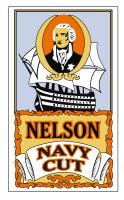
Limited Edition

of 2,000

NELSON NAVY CUT

No

sliced off a pipeful of pressed plug hence the name. We thought it fitting to slot this into the range to coincide with the anniversary of the Battle of Trafalgar.



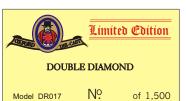




from getting involved, we've had to listen the last three months so here we go. Dusty

says "Unlike real ale, which is a living product which continues to mature and develop in the cask, keg beer is an entirely onedimensional product. The carbon dioxide masks any flavour which has survived chilling and filtering. It is cold, fizzy and bland." Thank you Dusty!

Double Diamond was popular in the seventies and it looked as though keg beer would



eliminate real ale altogether. From the brewers' point of view, it was a much more convenient product. It is entirely consistent, it takes no looking after in the cellar and it does not go "off". This joined the likes of Watneys Red Barrel, Trophy and Tavern which looked set to sweep cask-conditioned beer into the history books. However the real ale enthusiasts hit back and these names disappeared from our shelves in the eighties.

A word from **Michael**

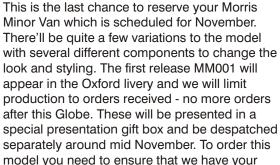
A huge response with the Morris Minor van, we are particularly pleased with it as it is an all new design. The next release is a Mini van which we will give you further details on next month. We are also showing more items from our other collectable range and you will notice on the back page we feature a limited edition print of a Morris Minor van commissioned by us. Next month also sees the release of the next Benjamin Smith book.

Until next time

Take care Michael



ORRIS MINOR LAST CHANCE





correct details as we will print your name and membership number on the certificate. There is only limited space on the certificate so a long surname means no middle name can be printed, but we will do the most we can to accommodate your requirements. We will require the order form completed and sent to us detailing this otherwise we can't be responsible for any errors.



PLATINUM

All Platinum members are entitled to a free Platinum Mini. To get yours simply apply using the order form and we'll send it out with your order. If anyone wants to upgrade to Platinum they can do so - see costs below.

Standard and Platinum members will also get a FREE Christmas vehicle sent to them - this is sent around the 24th - 31st December. Again if you joined as an Associate

member then you can also upgrade on the Globe order form

UPGRADE COSTS:

From Standard to Platinum cost £4.00 From Associate to Platinum costs £8.50.





VW014 Morecambe & Wise Edition 2.000

Born in the mid twenties, they first met as 13 year olds at an audition and their double act was formed a few years later. Their early shows were made by ATV - Two of a Kind - until they made their first switch to the BBC. The rest is just history, with each of us

having our own favourite moments, that no matter how many times they are replayed don't lose their edge. Who can forget the amply proportioned Janet Webb appearing at the end of each show, thanking viewers for watching her show, or the many famous names who appeared in "plays what I wrote".



WANTED RM036, RM044, RM050, RM051, RM066

SIMON CHIVERS RING 01293 514953

WANTED VW001 ORANGE

MR ALLEN RING 01692 650376 (155787)

WANTED GLOBE 23

JOHN HOLMES RING 01953 452798 (12901)

WANTED GLOBES 1-6

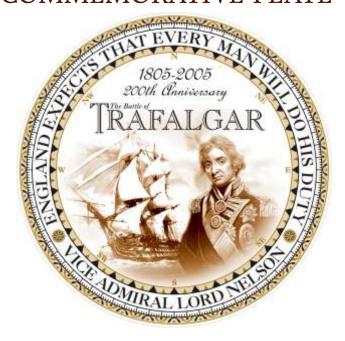
DAVID MITCHELL RING 01274 691469

FOR SALE

001G, OO8Y, 023G, 020G, 103U, RM18D, C060, 003TG, CS008, B58, 029T

A W PARKER RING 07748 922789

COMMEMORATIVE PLATE



Nelson played a vital role in securing Britain's freedom 200 years ago, both stopping the terrifying threat of invasion by Napoleon's France and establishing British naval supremacy for the next century. Born in Norfolk in 1758, Nelson joined the Royal Navy as a midshipman at 12 years old. By the age of 21 he was a Captain and had sailed half way round the world from India to the Americas. He went on to inspire his men to victory in several major sea battles including the Nile, Copenhagen and of course Trafalgar. As a leader, he was charismatic, courageous and a genius at reading the battle in that most unpredictable of arenas - the sea. Nelson was controversial and not without his critics but his life still inspires many people across the globe. His qualities of courage, leadership, perseverance and humanity are as relevant today as they were 200 years ago. Nelson's story unites triumph over personal adversity with victory over the enemy. He suffered many hardships during his career, including a spell of long-term unemployment. But even losing an arm and being blinded in one eye in battle did not stop him from fighting on heroically until his death in action at Trafalgar in 1805.

COMMEMORATIVE VAN COMMEMORATIVE MEDAL



On one side of the van is shown Nelson and on the other side HMS Victory



On one side of the medal is shown Nelson and on the other side HMS Victory

NELPLATEM	PLATE AND FREE MEDAL	£9.95
NELPLATE	PLATE AND FREE VAN	£9.95
NELMEDAL	NELSON MEDAL	£7.95
221G	NELSON BULLNOSE VAN	£4.95
NELSONSET	COMPLETE SET - VAN/MEDAL/PLATE	£14.90

Raised in 1678 as the Royal Regiment of Scots Dragoons. In 1877 the title of the regiment was changed to "The Royal Scots Greys." In the war of 1914-1918 the Greys took part in all the major battles on the Western Front and marched into Germany with the guidon at their head.

The Royal

Scots

At the outbreak of the 1939-1945 war, the regiment was in Palestine. In 1941, when half the regiment fought in the Syrian campaign as lorried infantry, the Greys ceased to be "Cavalry of the Line" and joined the Royal Armoured Corps. THE DEVONSHIRE AND DORSET REGIMENT









GR005 Devonshire Edition 1,500

GR006 Blues & Royals Edition 1,500



THE GLORIOUS GLOSTERS



GR007 Welsh Guards Edition 1,500

GR008 The Glosters Edition 1,500

GR009 Irish Guards Edition 1,500







GR010 RASC Edition 1,500

GR011 Grenadier Guards Edition 1,500

GR012 Royal Artillery Edition 2,000







GR013 Coldstream Guards Edition 2,000 GR014 Gordon Highlanders Edition 1,500

GR015 Women's Royal Army Corps Edition 1,000

GUARDS



GR016 Royal Tank Edition 1,500

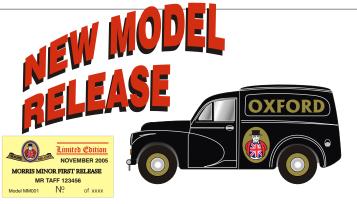


REGIMENTS

Edition 1,500

GLOBE 70 RELEASES















GLOBE 69 RELEASES









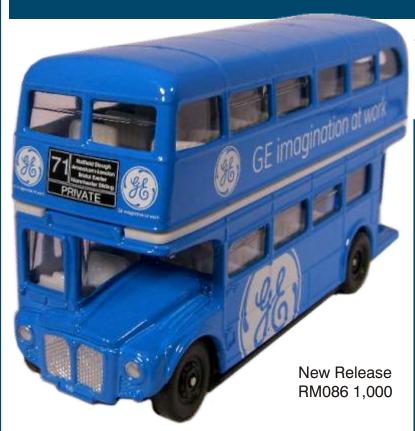








GE ROUTEMASTER



A special release for GE only a limited number are available for the club from a production run of only 1000 pieces. Please note that there is no certificate with this model.



THE HISTORY OF TAFF AND OXFORD DIECAST

The next few years were very difficult for the company just as the 70's had been good the 80's had started badly. Oil and currency changes plus bad management were to blame. I continued my training both in work and at college through evening classes and had built up an understanding of business at all levels. The company had recognised that the market for diecast cars was changing, and other electronic products were the craze. They embarked on an introduction of radio controlled products which was disasterous as most of them didn't work correctly and battery life was very poor. Needless to say I was asked to clear up the mess, scrapping tens of thousands of Metros, VW's, Trucks, motorbikes etc etc - it was staggering. I was called into a meeting by a divisional director and noticed on his desk a small computer hooked up to a TV screen. I commented on it and it was clear he didn't have a clue how it worked or how to make it work. This was the very early days of home computers and Sinclair had recently launched a couple of very simple versions. I had become interested with computers at college and had learned some simple programming. So when I showed him how to change the colours of the screen - blue, red, yellow and green he was most impressed (pathetic!). What I didn't know was the company was planning its own home computer to be launched later that year in 1982. As I knew something about computers later that week I was asked to join a special team to introduce the computer and was told to start planning materials, componentry etc. It was a crazy time as we set about producing computers in a toy factory, but the planned production start date was July/August and lots needed to be done. Almost overnight I was pulled completely out of the toy business, it was very busy, but it was about to get worse. The production had only been running one/two weeks and as I arrived one morning nothing was happening on the production line. The Production Manager wasn't there and nobody knew how to turn on the test equipment. There were forty operators looking at me and asking what they should do. They had only built 350 computers in the last week so the pressure was on. I rolled up my sleeves and just got on with it. It wasn't until the next morning that senior management realised he was missing when his wife rang in to explain he had an appendicitis. The Managing Director came rushing onto the assembly line from the office block. He knew that 10,000 computers had to be built - a million pounds of sales and nobody had realised that the key man was missing. For a whole day he didn't know me, he had never heard of me, but when I asked him to get off my assembly line as he wasn't wearing the correct antistatic clothing he surprisingly obliged. Not wanting to miss a chance over the next few days I used the same tactic on the Works Director and the Financial Director - they decided to just let me get on with it. I suppose this was the catalyst that made my working hours totally crazy (even today) as I used every technique I could to squeeze out every last piece of production. I was coming back to the factory alone at 2am to change over 100's computers which were being soak tested (12 hour test) in this way I was able to almost double the throughput. By now the sales were going crazy and the forecast was 35,000 computers by Christmas. It was September and the production manager returned - he politely told me to get back to my own job, but he was going to have problems because each week in his absence. I had beaten the production targets and the first 10,000 computers were completed. Over the next week I watched his confidence disappear as the production levels fell. Whilst he was off I had sucked forward the production and used up all the inventory. This is a classic tactic and best performed by Dusty, the rule is simple, whilst you are the person responsible for the production you do everything you can to meet that target and beat the target irrespective of the problems you may give to others. Two weeks later under great pressure from above he asked me to share some of the production responsibilities. "OK I'll see you back in the factory at 3.0am I said". He didn't turn up so I didn't help him again.

CARS & SPEEDBOATS

A series of cars and boat releases to whet your appetite at £2.95 each plus 50p towards p&p. We are also offering **STAR BUYING** when you can buy the lot at £10.00 plus £1.00 towards p&p for the set of four packs - that's four cars and four speedboats - ten models in total.



THE OXFORD COLLECTION



Oxford Collectables are releasing a series of exclusive prints reflecting icons of British life which will grow into a highly collectable series and are all limited editions - this one being only 500 pieces. Each comes in an attractive 10" x 12" frame and is individually numbered and signed.

The first in the collection is the instantly recognizable Morris Minor van in its Post Office Telephones livery. These vehicles were seen everywhere throughout Britain in the 50's, 60's and 70's and are synonymous with the spreading technology that was the telephone. The van first entered service with the GPO & Post Office Telephones in 1953, originally fitted with rubber front wings due to the treatment the vehicles would receive. The vans were painted bronze green up until 1969 when the fleet colour was changed to yellow. The Minor van continued to be the vehicle of choice for Post Office Telephones up until 1973. The GPO and Post Office Telephones were by far the largest

fleet owner of the Minor van taking delivery of over 50.000 vehicles in their 20 year connection.

A Diecast model of the actual van depicted will also be released in January 2006 which will add to the collectability of the print.

Framed Print - £29.95

The Artist

lan Jones is one of our artists and runs the Oxford Collectable side of the business with the production of a range of items including prints and memorabilia. He has also designed many diecast models for some leading British and International companies. His work is very much sought after and we know these items will be extremely popular.