PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB



# GLOBE.

OXFORD DIECAST, P.O. BOX 62 SWANSEA, SA1 4YA TEL: 01792 643500 FAX: 01792 465144 www.oxforddiecast.co.uk

Platinum GLOBE

Issue 80 PLATINUM GLOBE

UK & EIRE 2 Guineas (£2.10) USA \$5.00



## POST OFFICE TELEPHONES

Edition 2,000 Post Office Telephones Yellow MM018

We had a large response to our first Post Office van the MM007. The full edition sold out extremely quickly and many missed out the release. In this Globe we try and make amends with both the yellow version shown above the MM018 and a second Green release MM019 - this time for the Leeds area. All telephone vans up until 1969 were mid bronze green when they switched to brilliant yellow. The signage remained the same with Post Office and the words Telephone Manager followed by the area of allocation located in the front of the rear wheel arch. A larger St Edwards crown was used on these vehicles, but no initial were used beneath it. More

fascinating information can be found in Russ Harveys book The Minor Commercial -we sold out of the stock but we have ordered more - code number NRV6 on the order form.

nore - code number innvo on the order form.

We receive regular letters complaining that we haven't released an Oxford Diecast VW van in Black and Gold, so with many apologies we finally release it today coded as the VW029. It comes with an edition of 2,000 pieces. This is a
PLATINUM GLOBE.
All Platinum
Members can buy
7 for 4.



Winner of the Chrome model from Globe 78 was Member 159672 Mr Vick. By the time this Globe ships it should be in his



#### **ROY016- Edition 1.050**

We show here the ROY16 which we mentioned in Globe 78. We have carried out all redemptions now and we have 80 left which are available on a first come first serve basis, these were re-

allocated from the quantities sent to Australia - so the certificate carries the Australian logo, but they do form part of the 1,000 edition. Only 250

came in this form (ROY016/A), we also have 40 which have been re-allocated from New Zealand and

these have just the standard certificate. (ROY016). Please don't try and order more than one as we will have to restrict to be fair to all.



Limited Edition

New

Release

The Queen's 80th Birthday 2006

Model ROY016/A No

650 of 1,050



we ran out of the MM007 release earlier in the year. That version had an edition of 3,000, but we took many orders from overseas. To make up for the disappointment we are releasing the MM019 which carries the Leeds Telephone Area allocation unlike the MM007 which carried the Swansea area. We have also restricted the product to our overseas distribution. So fingers crossed !!!



Morris Minor vans were also used by the GPO with the TV Licence Investigation Department, the first being used in Scotland where they were painted with an orange livery. Later vans were painted all-over light blue, with a crown and the EIIR initials beneath was on the side panel. These were ex-mail vans which had been fitted with a new engine, but didn't actually contain detecting equipment.



The complete set of Morris Post Office vans can also be purchased in this Triple Set - SET 22 which features the three vehicles MM018/ MM019/ MM020. The sets don't have a certificate but the editions for the single models cover these as well - i.e. no more than 2,000 pieces of these vehicles appear within the set or as singles. When Multi purchasing this set counts as three models.



Paddy Hopkirks international career began in 1958 when he won the Circuit of Ireland (the first of five such victories) at the age of 25 behind the wheel of a 'works' Standard. A year later he joined Rootes Group and established a reputation for finishing against the odds. Stuart Turner persuaded Paddy into the BMC team for 1962 but before being let loose in the Mini he served an apprenticeship driving the 'big' Healey. Then, in 1964, came the major win with Henry Lidden in the 'left hand' seat. Together they beat the mighty Ford Falcons across the Col du Turini and over the line into Monaco - even though the American cars had four times the power.

World Blood Donor Day takes place each year on June 14 which was chosen because it's also the birthday of Karl Landsteiner, who discovered the ABO blood group system. The day is supported by three major organisations - the International Federation of Red Cross and Red Crescent Societies, the International Federation of Blood



Donor Organisations and the International Society of Blood Transfusion. The livery on our van is based on a 1950's poster and if you'd like to know more about donating visit





#### NEW RELEASE

Edition 2,000 Littlewoods RT017

I remember United
Welsh as a boy in
Swansea, I'd catch
the number 74 from the

town centre each Saturday and it would run up Walter Road very close

to our warehouse today. My grandfather would wait for me at the bus stop and collect me, so I'll certainly keep one of these for my collection.

The advertising on this bus is for Littlewoods Pools which began in 1923, when John Moores handed out 4,000 coupons to fans attending a Manchester United home game. I'm tempted to comment on the football pools and the World Cup, but at the time of writing England have just one the first game against Paraguay - I'm predicting that England will get to the semi finals. *Editor - A brave prediction TAFF* 

In 1879, the Religious Tract Society launched the first Boys' Own Paper or B.O.P. as it was to become known. The newsagents believed that the schoolboy of that time would not patronise a high-toned publication such as this, but contrary to

their expectation, the B.O.P. was a runaway success. It quickly became accepted by parents and more importantly boys. It reached a circulation of 250,000 copies a week and was a phenominal

success. It's golden period was undoubtedly 1879-1913, with writers of the

calibre of Jules Verne, R.M. Ballantyne, Conan Doyle, Talbot Baines Reed, G.A. Henty and Leslie Charteris. Some of their stories were printed in B.O.P. before they got published as books and there were many writers of rank writing for the paper. Most notably, Captain (later

Major) Charles Gilson who wrote about his exploits from first hand experience and the readers were gripped. Sport and self well-being were very important to B.O.P. and the subject was catered for by the likes of W.G.Grace and rugby's Dr Irvine, the then Scottish Captain. Football had Steve Bloomer and Patsy Hendren writing about it. There was also strong support for boxing, lawn tennis, fencing, chess,

strong support for boxing, lawn tennis, fencing, chess, athletics and even mountaineering. The publication finally folded

after 88 years in 1967.

## A word from Michael

The Globe this month is packed with new releases. This is partly due to the requirements of overseas markets and release to customers like Luton Town who are requesting product prior to the start of the new football season. In addition we do want to give Platinum members the chance to pick up as many models at the special buying rates of 7 for 4. If you are not a Platinum member, it may well be worth upgrading for the savings that you could make in this Globe alone. If you are interested then you will find details on the price list. At the time of writing Taffs just off to the Welsh Festival of Transport and embarrassingly we have sold out of the models before we've even got there. I think I'll let him do the explaining !!!

Until next time

Take care Michael

> Edition 2,000 Boy's Own MAG018

#### ANG003P



#### **DELIVERY UPDATE**

The Ice Cream vans are a few weeks late - they arrive in the country on the 5th July and will take a week to clear customs and we will despatch all orders as quickly as possible after this with most arriving with members between the 15th and 20th of July. Anticipate a similar item on a different casting later this year



Release





You should be familiar with this name as it has featured on a few of our vehicles over the years. This time a set of three, The majority of the edition is being released onto the German market, but we have secured 400 of each available

for the UK market. Available first come first serve, but should we be inundated we may have to restrict levels to one per member

New Edition 1,300
Release Brantho Korrux
MV014



Sid James was in Natal, South Africa in 1913. During World War Two, Sid served with an entertainment unit, and decided to have a go at acting as a career, travelling to Britain in 1946 on his service gratuity.

Breaking into repertory work almost straight away, he was soon grasped by

the busy British post-war film industry. His first major comedy was The Lavender Hill

New

Release

Mob. In 1954 he began the famous comedy partnership with Tony Hancock, at first on radio, in Hancock's Half Hour, this quickly became the most popular TV comedy series in Britain. James was soon getting as many laughs as his partner, much to the discomfort of the star, who eventually had Sid dropped from the show. Sid bounced back into films to become a leading member of the 'Carry On' gang. He made 19 films with them altogether. Latterly he enjoyed success at the head of casts of TV situation comedies, notably George and the Dragon, Taxi and Bless This House. He survived a heart attack in 1967 to offer audiences another nine years before a second heart attack killed him at the age of 62.



This vehicle has been produced for Bundaberg in Australia - you won't see many of them in the UK as we have only have 288 available for members. This model comes in a special box and there is no certificate. We will have to restrict orders to one per

member as we know that the demand will far outstrip supplies. This is available on a first come first serve basis, please don't shout at Geraldine or Sue if you miss out !!!



Edition 2,000

**Sid James** 

VW025



The last four releases for the 40th Anniversary which brings the set to an end with editions of 500 pieces of each. This months releases are shown below along with the previous ones.

#### **Player** Code **Geoff Hurst** FB20 NEW THIS MONTH **FB22 NEW THIS MONTH** Alf Ramsay **FB23 NEW THIS MONTH Gordon Banks Roger Hunt** FB24 NEW THIS MONTH Ray Wilson **FB13** Alan Ball **FB15**

**FB14** 

**Martin Peters FB16** Jackie Charlton **FB18 Bobby Moore FB19 Bobby Charlton FB17** George Cohen **FB21** 

**Nobby Stiles** 

This is a lovely set of Minis which carries on our association with Luton Town football club. They make a beautiful set and the white Mini has the logo on the roof and they all carry the Hatters number plate on the rear. Luton finished 10th in the Championship League last season and Taff is forecasting that with this triple Mini set they will finish top of the league next season. We did point out that none of Edition 1,000 the clubs he has featured on the Bullnose did particularly well last season. His response - "well that was a Bullnose and this is a Mini set". Let's

**Luton Town SET 25** 

New

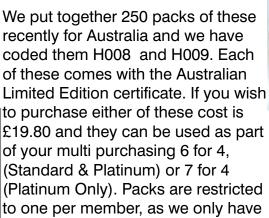
Releases

New Release





wait and see !!!



50 of each for Europe.

**New Releases** 







Limited Edition

CIGARETTE COLLECTION

Model H009

Νö

1 of 250



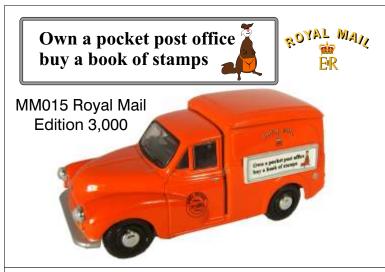
Limited Edition

**GROCERY COLLECTION** 

Model H008

Νö

1 of 250

























## **LONDON COUNTRY**



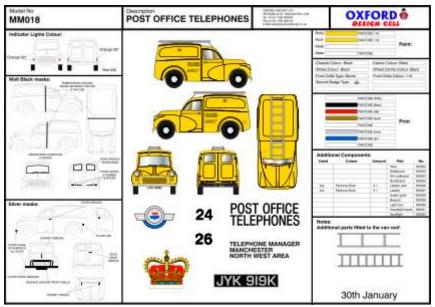












## DESIGN GELL

#### CODE DCMM018

This months design cell features the MM018 Post Office Telehones Minor and comes framed and signed by Taff in an edition of 25. Like the vehicles all are sent at random so that everyone has the chance of getting number 1- so please please don't ask for it! Cost £29.95. All other design cells are sold out so unfortunately we cannot take orders for these.

NEW RELEASE

## **NEXT MONTH....**

Next month we have the Anglia releasing as the van variant in two liveries, a pair of promotional Mini Cars and a Rail Express van, a new Military van, plus a VW - "and it's good night from him". We'll also be clearing out some of the non Oxford items at bargain prices - so watch this space. Find lots more news at

## www.oxforddiecast.co.uk

#### **Rejoining Gift 2006**



Releases November/December

### THE HISTORY OF TAFF CORGI AND OXFORD DIECAST

It was 1988 and I'd just been made the Production Manager of Corgi reporting to the Operations Director who had come from a totally different industry. His brief was to come up with a manufacturing strategy for the future - it could have been exciting, but he had no real vision and he was very aggressive in his style. The world was changing and the lower costs of the Far East were creating huge competitive pressures. His first big decision was to smooth the production levels to make it easier! Let me explain. Traditionally the company would manufacture at low levels in the first six months of the year and in July start ramping up factory peaking in October/early November and then falling sharply in the few weeks before Christmas. This was inefficient he argued and meant we were employing and shedding labour, what he failed to grasp were some very basic issues. Remember at this stage Corgi was still a toy company and customers didn't decide on what they wanted sometimes until mid year, whilst other companies wanted specials e.g. Tesco may want your Truck, but in their liveries. Other customers would forecast a mix of product that could change both in type and volume. What followed was a total mess as the factory poured product into the warehouse for the next 3/4 months before it started dawning on people what was happening. This in turn put pressure on the sales force to sell items that weren't needed. The previous year had been very profitable, but the year ending 1988 was loss making. If that wasn't enough he switched mangers around and then started to introduce cell manufacturing. All of this was a great concept but he failed to recognise that the world out there was changing. Chinese production had arrived and our customers were switching in their droves to lower cost items. the Managing Director/Financial Director had recognised this and had already set up manufacturing agreements in the Far East - moulds had started to move overseas and attempts were made to switch the factory across to the production of other non toy items. Dusty was responsible for all contract production, he was originally the Group Quality Manager of Mettoy and had a vast knowledge of the production processes. Although I knew Dusty I had not worked closely with him. There were rumours that the company was struggling and then that maybe the company was for sale.