PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB



OXFORD DIECAST, P.O. BOX 62 SWANSEA, SA1 4YA TEL: 01792 643500 FAX: 01792 465144 www.oxforddiecast.co.uk **Pics**

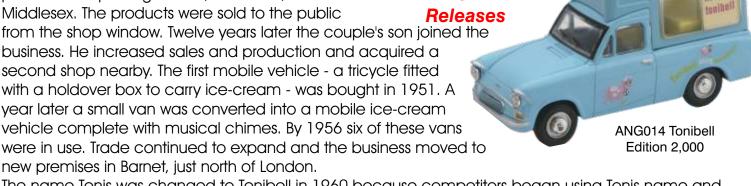
Issue 83

UK & EIRE 2 Guineas (£2.10) USA \$5.00

Tonibell was started in 1937 by Italian-born Toni Pignatelli and his Scottish wife. Known as Tonis, it consisted of a small ice-cream manufacturing plant in a shop in High Street, Burnt Oak,

business. He increased sales and production and acquired a

second shop nearby. The first mobile vehicle - a tricycle fitted with a holdover box to carry ice-cream - was bought in 1951. A year later a small van was converted into a mobile ice-cream vehicle complete with musical chimes. By 1956 six of these vans were in use. Trade continued to expand and the business moved to



The name Tonis was changed to Tonibell in 1960 because competitors began using Tonis name and colours. All vehicles were painted blue, and Tonibell's cow symbol made its debut with a new jingle that was specially written for the chimes. The following year soft ice-cream was introduced and

> Tonibell converted all existing vehicles to enable them to carry the soft type icecream in addition to their normal lines. the company changed hands several times first British American Tobacco then Lyons. Tonibell had eighteen depots and four franchise depots covering the whole country. Five hundred vans were involved in taking ice-cream to housing estates and other high

> > density areas. In addition they had 15 ice-cream parlours, mainly in the London area, and again operated under franchise arrangements. It was at this time that the vans were painted pink. We have released two variants the original blue (ANG014)

and the later pink (ANG013) and both come with special certificates. We previewed these last month and we anticipate despatching by the 15th/20th of October - we will stop taking orders

sometime during the course of this Globe.



All Platinum members are entitled to a free Morris Minor Platinum vehicles. To claim yours simply tick the box when placing this months order on the Globe order form and we'll send one out to you.

As part of the change in the Membership packages that we are planning we will in future be upgrading the presentation of these. The Xmas vehicle will come in a presentation case as will next years Platinum vehicle.





BULL222G Ferodo Edition 1,500

In the 1890's Herbert Frood pioneered the manufacture of

woven cotton brakes for horse drawn carts. In 1897, with the advent of the new motorised carriages, he realised that much

more hard wearing and heavier duty brakes were needed. Very soon he had developed materials that could do the job. It was not long before he won the contract to supply brake linings to the London General Omnibus Company for their first motor buses. So successful were Frood's brake linings that contracts with many vehicle manufacturers followed. Shortly after the turn of the century, the company's long history of supplying "Original Equipment" brake materials to the motor manufacturers began. Frood decided that, to build on his success, his company needed a recognisable brand name. Some juggling of the letters of his own name led him to choose "FERODO", which quickly became the recognised symbol for the highest quality in braking performance. We show Ferodo on our Bullnose.

THO! HEWERTSON & CO, Wholesale Tobacconists, 68, COMMERCIAL STREET, NEWFORT, MON.

TEL. 62054

external sunvisor.

Morris Minor 6 cwt van NDW 259G was originally purchased on 18th February 1969 by Thomas Hewertson a wholesale tobacconist based on Commercial Street in Newport, Monmouthshire as it was then (later

to become Gwent). The Minor LCV was used for 20 years associated with deliveries and was finally laid up during 1989. It was purchased by Minor LCV Register Historian, Russell Harvey back in 1992 and has been restored in the original BMC colour of Persian Blue (code BU39), a shade only used on BMC commercials. This model reflects the van, as it is today complete with period spot-lamps and an

The release of this vehicle brings back a few memories. Dusty and I were talking about the way that the speed of information exchange has altered. Back in the late sixties the telex machine was a key bit of equipment, but that was only any good if everyone had one - and they didn't. So many customers would place orders over the phone, but production wouldn't take place until the arrival of written

The Express Post and Telegrams service was very useful, but as soon as it linked into overseas operators

documentation which could sometimes take an age.

the service would break down. Mettoy exported to nearly 100 countries and some of these were very difficult to communicate with so it

could take 9 months from order to production for a non standard item. On a brighter point internet ordering means a lot more mail order type deliveries are required with many small private companies being set up to deal with home deliveries - giving us a wealth of liveries for years to come!



MM023 Hewertson



of soap in each. If you saved the cartons you could get a cup and saucer. Now I don't for one minute believe that Dusty used soap - I think he was more interested in the cup and saucer!

The history of Benson & Hedges dates back to 1873 when Richard Benson & William Hedges set up a tobacco business, Benson & Hedges Ltd. at 13 Old Bond Street, London. In 1885, Richard Benson left the tobacco business and Alfred Paget Hedges succeeded his father. In the 1900's, branches of Benson & Hedges Ltd. also opened in America and Canada. In the 1930's, Abraham Wix acquired the UK business and then established Benson & Hedges (Overseas) Ltd. to handle overseas trade. In 1955, Benson and Hedges Ltd. was acquired by Gallaher Limited and, hence, the trademark in the UK, while in 1956, British American Tobacco acquired Benson & Hedges (Overseas) Ltd. The American branch became independent in 1928 and was subsequently bought by Phillip Morris in 1958. Phillip Morris also purchased the Canadian branch in 1960 to secure the Benson & Hedges trademark in these regions. Today, British American Tobacco owns the trademark for Benson & Hedges through Asia Pacific (excluding Taiwan and the Philippines), the Middle

> New Release

East, most of Africa and European Duty Free

CIG075 Benson & Hedges Edition 2,000

A word from Michael

We are looking forward to announcing a range of new items over the coming months starting with information on new 1:43rd items. The van release is really nice, with so many variants it will be interesting to see if we actually repeat any of the designs. The other variants will also make a nice addition to our range. Full details will appear in Globe 84. Then in Globe 85 we will give details on some new 1:76 items with a brand new range. The Mini releases shown on the back page herald the start of a new period for Oxford as we look to add lots of new model releases.

Don't forget to claim your Platinum vehicle this month.

Until next time

Take care Michael







markets.

What a great comedy Are you Being Served was (and still is), set in the men's and women's department of a large fictional store called Grace Brothers. Following the British class system characters rarely addressed each other by their given names. Mr Humphreys (John Inman) achieved enormous fame with the catchprase "I'm Free" and his walk across the floor. The show became popular around the world Release

VW028 John Inman Edition 2,000

and can still be seen in the USA and many Commonwealth countries. It ran on

BBC1 for thirteen years up until 1985, but can still be seen on the satellite channels.

The first HMS.Illustrious, a third rate 74 gun frigate was launched at Buckler's Yard in 1789 and saw action against the French off Toulon in 1793 and Genoa in

1795. In the latter action she was instrumental in the capture of two enemy war ships but suffered severe damage, and under tow

was driven ashore by violent storm and abandoned after being set ablaze.

The second Illustrious, also a 74 gun frigate, was launched at

ILLI SSTRIOUS

Rotherhithe in 1803, she had a long career winning battle honours at Basque Roads and Java before becoming a training ship in 1854. She was broken up in Portsmouth in 1868.

The third Illustrious, a battle ship with 12 and 6 inch guns was launched in 1896, already

obsolete in 1914, she spent most of the war as an Ammunition Store Ship and was scrapped in 1921

New MIL022 Release HMS Illustrious Edition 2,000

The fourth Illustrious was one of the most distinguished ships in the 1939-1945 war, the first of a new class of aircraft carrier, she was commissioned in 1940 and her first theatre of action was the Mediterranean in defence of the vital Malta Convoys. On 11th November 1940 twenty Swordfish from HMS Illustrious attacked the Italian's most important naval base at Taranto inflicting severe damage on the enemy and tilting the balance of sea power in the Mediterranean in the Allies favour. Early in 1941 she survived a heavy attack by Stuka dive bombers, but suffered extensive damage and many casualties, she was re-fitted in America and returned to active duty late in 1941 playing a major role in operation off Diego Suarez, Salerno and Sumatra, her final action was in support of the American landing at Okinawa. After the war she became a trails and training ship before being laid up in 1954 and



NORTHERN IRELAND

INTERNATIONAL AIR SHOW

We have just released this model for the Northern Ireland Air Show as a fundraiser. The edition is 1300 pieces and 500 pieces are available for members of the club. Many of you will know that we have used our models for many years to help the Legions fundraising and this year will be no exception with the release of four Mini vans planned for next month - keep your eyes peeled!!



AMD

One of the commonest items on the shelf during the 1940's was Camp coffee. This was a substitute for the real thing. It was first released in 1885 and made from coffee, sugar and chicory - a plant with a root like a parsnip which was roasted

in a kiln and then crushed. The story

goes that it was invented after Scottish soldiers asked for a coffee drink that could be brewed up easily by the army at camps in India. The label on the bottle is known throughout the world, showing a turbaned Indian waiting on an officer in a kilt while he sits relaxed sipping the brew. The officer has a striking similarity to TAFF (the knees we mean)!!



Edition 1,300



POST OFFICE RADIO SERVICE





TELEVISION LICENCE INVESTIGATION





Edition 2,000

SA D

SET OF ANGLIAS - SET 24



MILLWALL FOOTBALL CLUB





RT018 Westons Edition 2,000

PP008 Morris Minor

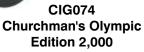
Edition 400



VW027 Kenneth Williams Edition 2,000







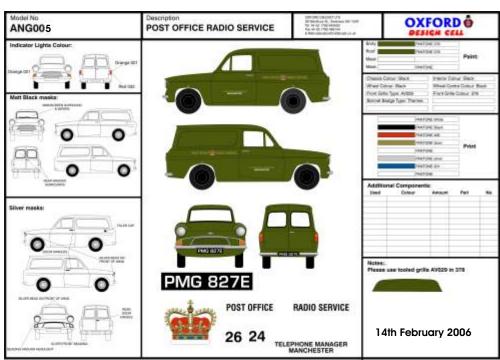






Edition 2,000





A further Design Cell release - an edition of 25 comes framed and signed by Taff for £29.95. All previous Design Cell releases are sold out - available on a first come first serve basis and the number are sent out at random so all stand a chance of getting number 1.

This release features the ANG005 with the Post Office Radio Livery - a nice edition to the range. All Design cells are signed by Taff.

CODE: DCANG005



CC031 Dan Dare Edition 1,500



CC032 Tiny Tots Edition 1500



VW016 DIXON OF DOCK GREEN Edition 2,000





BED014 Railway Lorry Country Services Edition 2,000



GR016 Royal Tank Edition 1,500



BED015 Tullamore Dew Edition 2000



MAG015 Boxing News Edition 2,000



DR012 CHARRINGTONS Edition 2,000



RT014 YOUNGS Edition 2,000

SCHOOL FRIEND



CC029 SCHOOL FRIEND Edition 2,000



MIN003 Rally MINI Edition 2,000



Model No MAG016 Edition 2,000





MIN004 Rally MINI Edition 2,000

Finest Scotch Whisky



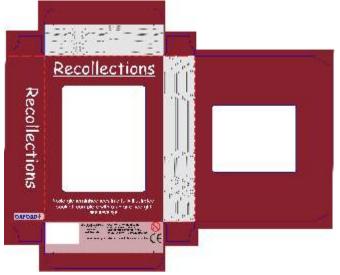




NEW tooling information

These are the latest pre-production samples of the Mini Pick Up and Traveller which will be releasing shortly. The first of the series is the Lyons Maid Ice Cream Van which will be officially launched in the next Globe continuing the releases of Ice Cream tooling - the first release is the Lyons Maid and with a bit of luck we may also have some Tonibell variants! The models will release between November and January. I have made a small tooling change on the Ice Cream van which at the time of the Globe release should be cleared. We will take pre-orders from today for the MP001 Lyons Maid Ice Cream van as many of you have already tried to order them and want to secure for Christmas presents etc. These will be despatched under separate cover around mid November. The pick ups and travellers will release between November and January. The new tooling announcement for 1:43rd which will release in February will be made in Globe 84 and the 1:76 scale will be announced in Globe 85 for release March





The "Story of Oxford" is being released soon, although I'm afraid I am running a little behind schedule It will be given free to all members who renewed this year. There will be an option to also receive the book specially boxed with a Bullnose. This will retail at £11.95, but if any of you wish to upgrade to this version you can do so on this months application form - the upgrade cost will be £4,95. We will release several themed sets over the coming year with books and models, which will be quite interesting. The pack will come with the book at the front and on the reverse you will see the model. On the left is shown a flat view of the box including the cutter guide

CODE:RECOLLUP