PRODUCED FOR THE OXFORD DIE-CAST COLLECTORS CLUB



# GIOBE HAPPY CHRISTMAS

OXFORD DIECAST, P.O. BOX 62 SWANSEA, SA1 4YA TEL: 01792 643500 FAX: 01792 465144 www.oxforddiecast.co.uk

Issue 85

UK & EIRE 2 Guineas (£2.10) USA \$5.00



Rowntree launched the Polo Mint in 1948 with an aggressive marketing strategy and became known for their slogan and the shape of their mints, especially in the UK. - 'The mint with a hole'.

Rowntree merged with Mackintosh and in 1988 Nestle bought them out.
Over the years several variations of the Polo have appeared. Some of these

have been successes, where as others have flopped - none have been as successful as the original Polo mint.

Spearmint: This variation had a strong spearmint flavour and aroma. The sweet had turquoise flecks on it.

<u>Fruit:</u> This variety had different fruit flavoured Polos in one tube. These Polos were not mints but boiled fruits. Flavours included were strawberry, blackberry, orange, lemon, and lime.

Sugar free: The sugar free version of the Original Polo. Suitable for diabetics and children.

<u>Polo Holes:</u> Nestlé experimented with this variation for a while. It was the original Polo flavour in the shape of the hole from the middle of the sweet.

Mini Strong Polo's: These were tiny Polos (about 1 cm in diameter) with a strong minty flavour. They were packaged in a box shaped like a Polo Mint. They were also available in a not so successful orange flavour.

<u>Smoothies:</u> These came in flavours such as blackcurrant, sunshine fruits and strawberry and were creamy.

We show an advert from the sixties on the side of our Model A van.



DITION















Edition 2,000

AA Service

**ROAD ® SERVICE** 

1:43RD SCALE

Last month we had the Mini van with the old logo and this month we have it with the new logo. Also available with pictures on page 3 is the Morris Minor with the same

variation. The logo changed during the late sixties and early seventies.





MV013 **Royal Mail** Edition 2,000

New Release

POST OFFICE TELEPHONES

One of our members out there will recognise this variation as they suggested it and requested the Plymouth region on the side - which we modified from an original design. However when writing this Globe we couldn't find the original letter - thanks

anyway. All of the Post Office and Royal Mail liveries have been very popular and we keep running out of the editions - this Mini variant we know will be popular.





MP008 Walls Edition 2,000

1:43RD SCALE





A Walls Ice Cream van, but this time the Mini. Like the previous models and the Burger Van below this comes in the special presentation cases. As all members will know, the the original issues of the Walls vans sold out a little too soon and I'm sure this variant will

be just as popular. This version does contain a serving area in the rear. We do still have letters on the ANG002 Walls Anglia about the rear interior section not having a serving

section. This is actually correct as the driver would stop the vehicle and serve ice creams by standing on the pavement. The ANG003 was a development that actually avoided this problem and designed in correctly the wash basins. The ANG002 had been in service for a short time when it was discovered that it contravened health regulations. The nearside door was removed and 'skinned' over and a sink was added on the inside of the door. Apparently the work was done in three Walls depots and in one of these properties years later they found 200 left hand doors stored away - almost 20 years later. As mentioned in the last Globe there will be new Anglia variants that will be issued in the New Year with modified tooling. Plus a surprise Ice Cream variant in April !!!

#### MONSTER **PROMISE**

Monster Burger £4.99 If you can eat it within 3 minutes we'll give you your money back.



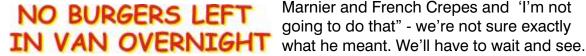
## BURGER THE BEST IN TOWN!

**MP004** Mister Burger Edition 2.000

A nice little variation on our mini Pick up - this time a burger van. When Taff insisted on adding this variant we thought we'd give him a challenge! He arrived at the warehouse with the pre-production sample - but we had ready for him a Double Whopper Cheese and Bacon Burger and a

stopwatch. It was pathetic watching him

attempt to stuff it down within three minutes - just to prove a point. Well all we can say is that he hates ketchup and he took seven minutes to demolish it and I don't think he'll be eating one again. As he left that day all he kept muttering was Grand



Marnier and French Crepes and 'I'm not going to do that" - we're not sure exactly

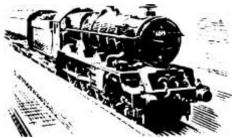




Railway Locomotive

An interesting addition to the magazine range this time British Railway Locomotives was a

favourite publication from the 1960's and for the princely sum of two shillings and sixpence. With 1:76 scale items on the



horizon for next year we are all reading up on railways, there is a wealth of information out there. We were amazed at how many magazines are still found on the shelf covering this subject

#### A word from Michael

A large positive mail bag after our new product release programme that we issued last month. There are lot of new castings - Taff even forgot one! Over the next few Globes we will also issue more details on our 1:76 range that we will begin issuing from March/April of next year. The Morris Minor releases caused quite a stir as they haven't been released in this form previously. I love the Ice Cream variants and we don't plan to increase edition sizes - so I'm afraid when they are gone they are gone!

Have a great Christmas and lets all try and finish of our turkeys - we'll give Taff three minutes to eat his!!

Until next time



Take care Michael



CS049 Colgate Soap Edition 2,000



We've issued this model to celebrate the 200th anniversary of the company which was formed in 1806 when William Colgate started a starch, soap and

candle business on Dutch Street in New York City. Over many years the company merged or tookover many other businesses to make it a huge company today with sales of £6 billion selling in over two hundred countries. We found this ad for shaving soap which we show on the Bedford van.



**ROAD ® SERVICE** 

1:43RD SCALE

New Release

MM027 AA Edition 2,000



The second of the old and the new liveries for the Morris Minor van.





Here's the Mini Pick up which features as part of the 'On The Road"/ "Roadshow" series complete with plinth and special wrap. We expect the tonneau version to be available in

areen next month

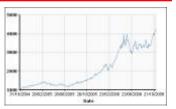
New Release

MP002 MIni Pick Up Edition 2,000

#### ZINC - AN EXTRACT FROM THE TAFF CIRCULAR OCTOBER

This note was sent out to the press by TAFF in October as part of an industry update which he issues every six months.

I first talked about Zinc Increases with wholesalers/customers in February of this year and tried to quantify the affect of zinc prices if they continued to rise. Perhaps I was too early as they all saw it as a means of increasing prices – however I was serious as I had met



with metal suppliers in China that month. In fact several customers wanted to know the relevance of zinc to diecast vehicles (the base raw material of diecast vehicles). The biggest fear from the zinc suppliers was that the escalation of prices would continue pushing the market higher. At this point we were paying factory gate prices of US\$2,300 per tonne - the increase to this level was unprecedented. Back in the late eighties the price of zinc was at US\$900 per tonne and during a market movement that lasted around 4 months Zinc had risen to US\$1800. This later fell back to US\$1200/US\$1000 per tonne and it has remained at that level for nearly 15 years, in fact as zinc moved within this range it was normally linked to exchange rate dollar movements. Earlier today our factory purchased zinc at US\$4,300 per tonne – against a quoted alloy rate of US\$4,500. The price had steadied between the period April to Sep at around US\$3,200, but during October the market has moved upwards again. There is no doubt that an increase had to happen as 15 years of non-movement was unsustainable for the producers. However the recent rise is not sustainable for manufacturers within the 'toy' (not collectable) market. The consumer affect on a good quality 1:18 scale models is about £2.00 for Tesco and £6 for the traditional wholesale routes assuming maintained margins.

**Sub contract diecast company in Dongguan last week.** "The recent introduction of the minimum wage has hurt us, but we believe it is good for the workers in China as they need an increased living standard. However the zinc price increases have hurt us and we have reduced production to our customers in the last few months. In fact we had purchased zinc on forward contracts in January and it was more profitable for us to sell the zinc on as raw material instead of producing toys".

I believe there will be a market push towards the US\$5,000 mark and then plenty of downward pressure.



New Release



This is the 'Supervan' that was owned by the late Brian Nelson, owner of the 'Monte Carlo' garage in Dublin and was used on two trips that were made in his Anglia Van in the early 1970's. We first spoke to Alice his daughter earlier this year and she explained that she had made a short film about the story - "A Map With Gaps". There were two trips one from Dublin to Moscow and then the following year the van made a second long distance trip from Dublin to Timbuktu. The first trip with co-driver Paddy McClintock was in 1972, sailing to Helsinki they then drove into the Soviet Union from Leningrad to Moscow and then on to Kiev in the Ukraine, from there they drove into Poland and then passed through Romania, Bulgaria, Turkey, Greece, Yugoslavia, Italy and France before finally sailing back to Ireland. 14 Countries, 12,000 miles, in 26 days. The Ford Motor Company of Eire helped out by providing parts etc as did Duckhams and Dunlop. The second trip in 1973 was to Timbuktu and was done to raise money for Famine Relief, this time the Co-Driver was Gerry Mooney. The route taken was down through Spain, across to Morocco and straight down to Timbuktu through the Sahara Desert and then back to Dublin.





CS046

Campbells soup Edition 2,000



NEW! NATIONAL SAVINGS certificates







RT019 National Savings Edition 2,000





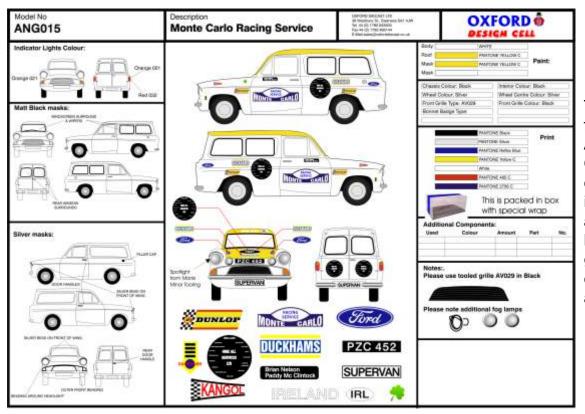


RT017 Littlewoods









## DESIGN GELL

This months Design Cell features Brian Nelsons ANG015 featured in this Globe. As always first come first serve, edition is 25 and Cells are sent at random so everyone has the chance of getting number 1. Items come framed for £29.95 and signed by TAFF

DCANG015 Supervan Design Cell Edition 25





This is our Mini Traveller which we have just released. The model comes packaged in a presentation case with special wrap and is certificated. As previously explained we will start releasing certain castings in fewer liveries - a further is planned next March/April - probably as a Corner Shop theme. In the special pack this model will retail at £6.95

### THE STORY OF OXFORD

With so many new models we are running a little behind with this - but be assured all those eligible will receive a copy as soon as it is issued.

# GIFT SETS

















1:43RD SCALE
SET 22
GPO/TV Licence

(OR Rita makes a boo boo !!!!) 1:43RD SCALE

COLOUR PRODUCTION

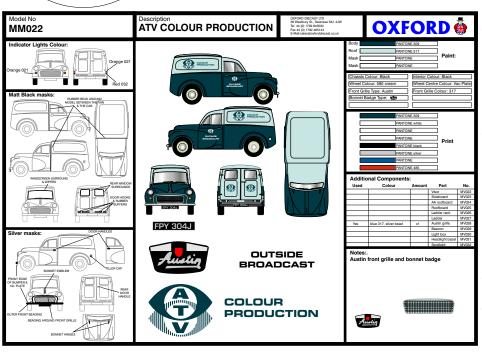
> New Release

MM022 (R) **ATV BLUE** Edition 2,000



**MM022 ATV PINK** PANTONE 309 PANTONE 517 **PANTONE** New **PANTONE** Release

Well Rita made a real boo boo with this one - well that's my story and I'm sticking to it! The Design Cell below (which I approved) appeared to be correct, however what I hadn't noticed is that the body colour for Edition 2,000 the top half was typed as Pantone 517 but showed the correct colour of Pantone 317 (pink!). The result was a production run of pink ATV vehicles - absolutely hideous. Anyway if you want one I have brought some to the UK the rest were scrapped. The pink variant has the certificate MM022 and the corrected blue is now coded MM022 (B). A written warning for Rita and I accept her apologies. TAFF



ATV opened in London on September 24th 1955, following two days of programmes from Associated Rediffusion - which had started two days earlier. They finally presented ITV's opening night.

This was such a different time in broadcasting, and when ATV Midlands started business in 1956 it was only on air once a week. In the late sixties they were awarded the franchise for the Midlands, but lost out to Thames and London Weekend in the capital. Officialy ATV ceased broadcasting in 1980 during re-organisation in the Midlands area with the name changing to Central. Our Morris Minor is shown with the ATV livery as part of an Outside Broadcast unit.

# CHRISTMAS VEHICLE 2

All Standard and Platinum members should watch out over the Christmas and New Year period for your club vehicle. It will be sent separately and should hit you somewhere between the 28th December and 10th January depending on the

Postman, Overseas members will receive one during the course of January. The model will come in the special plinth packaging.

STANDARD AND PLATINUM MEMBERS New Release ANG017

