

Issue 104

LYONS MAID MINI VAN

UK & EIRE 2 Guineas (£2.10) USA \$5.00

Lyons started to make ice-cream in 1894 using the turbine bowl method. When refrigeration was further developed after the First World War production increased and automation helped to bring the product to a wider market.

Unlike America, ice-cream in Britain was a seasonal phenomena with fluctuating sales depending

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Britain was a seasonal phenomena
with fluctuating sales depending
on the weather pattern. With use of
frozen carbon dioxide Lyons were
able to ship their ice-cream from the

Cadby Hall factory, by train, to most parts of the UK setting up cold stores at several railheads. Ice-cream sales continued to grow and new hand-held products were introduced such as the frozen ice-lolly. As

MV029

1:43

2,000

£6.95

and new hand-held products were introduced such as the frozen ice-lolly. As with the other parts of the Lyons group expansion of market share was all important and many smaller, regional ice-cream businesses were purchased which included, among others, Eldorado, Neilson's, Midland Counties, Walkers Dairies, Tonibell and Bertorelli. This not only increased Lyons' market share of ice-cream, but brought into the group

new, local production facilities thus saving expensive refrigerated transport costs.

NEW

The HA, this time in the popular British Rail yellow. The colour was chosen to make the vehicles distinctive and this makes a great companion to some of the other vehicles released such as the Morris Minor van. The HA was derived from the Viva and had wide opening doors. It had a four speed gearbox, with a floor-change gear lever. The rack and pinion steering made it a very easy vehicle to drive and for these reasons it sold well into many large fleets including gas, electricty, BT etc



BEDFORD HA	- BRI	TISH R	AIL	NEW
HA011	1:43	2,000	£9.95	-

Ovaltine was developed in Switzerland, where it is known by its original name, Ovomaltine (from ovum, Latin for "egg", and malt, originally its main ingredients). Ovomaltine was exported to the UK in 1909; it was a misspelling in the trademark registration process that led to the name being truncated to Ovaltine in English-speaking markets. A factory was built in the UK for Ovaltine's manufacture, and this was initially used to export to the United States as well.



Ovaltine				NEW
MM051	1:43	2,000	PRICE £6.95	-

When the Union Flag was raised over Possession Point on 26 January 1841, the population of Hong Kong Island was about 6,000, mostly Tanka fishermen and Hakka charcoal burners scattered in a few poor villages around the coast. Within a few months, the population soared. Into Hong Kong's fast-rising godowns and spreading guays poured many merchants eager to do business in the new markett that had so suddenly sprung up across the Pearl River from the familiar settlement of Macau. Ships carrying many flags anchored in the harbour. Trade boomed, and with it the infant town. It was not long before grog shops, gambling dens, opium parlours and houses of ill repute sprang up. So began the origins

NEW Hong Kong Police 2,000 £6.95 **MIN011** 1:43

of the Hong Police. Dusty was probably in Hong Kong at this time!

SPECIAL OFFER

We put together this set of Minis for Luton Town Football Club. Then they went bust, not only did they not pay for the stock that they had received, we got left with stock that they hadn't taken. So as a special offer we are allowing all club members to buy the set of three for just £5. You can't include this in the multi purchasing - three 1:43rd models for a fiver can't be bad!



Luton Town Football Club					
	1:43	EDITION	£4.95		



London Transport Anglia Van

NEW

ANG031

1:43

2,000 £6.95

1000

Many of our vans feature a lot of decoration, sometimes we forget how simple the colour schemes were. Many appeared as very plain vehicles as is the case with the London Transport Works and Building Engineers van shown here - simple sign writing added to the

door. I see more and more of our vehicles redecorated by collectors and I think this model being quite plain is going to attract many of those enthusiasts.

The FX4 taxi at 1:76 scale proved very popular and as a companion we are releasing the TX4 at this scale as well. The shape has become an integral part of British heritage, and the real thing has a built-in fold out wheelchair ramp, 25 foot turning circle, conventional side-loading doors and bolt on panels attached to an ultra-strong chassis. The

engine is built specifically to meet the latest Euro IV emissions legislation and the diesel engine is the cleanest ever. Great for modern train layouts.



London Taxi TX4

CODE 76TX4001

SCALE EDITION PRICE £2.95



Southdown is always a popular livery and this month we feature it on a 1:43rd mini van. Last year we released the MM021 Morris Minor which is sold out as is this livery on the 1:76 Mini Van.

Southdown	Fleet Su	pport	1	NEW
CODE	SCALE	EDITION	PRICE CC OF	and the same of

CATALOGUE PAGES

This month we release the catalogue pages covering ANG001- ANG024. They are printed both sides as we have so many catalogue pages to issue over the next year. We have stocks of -ANG004/7/10/11/12/15/16/17/18/19/20/21/22/23/2

4. Further details about these models can be found at www.oxforddiecast.co.uk





Tri-ang Minic Ships an historic and famous name in 1:1200 scale waterline ship models, which introduced many of today's mature collectors to the hobby, is back in production. Re-floated by an enthusiast in 2003 Tri-ang

Minic Ships Limited is extending the range with models of

modern ships and modern harbour accessories as well as re-issuing many of the original models. Over the next few months we will release several of these models along with some accessories. You can include these models in your multi-purchasing.



COVENTRY TRANSPORT MUSEUM



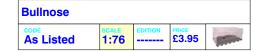
Two special models have just been released for Coventry Transport Museum. The MM053 Morris Minor Royal Mail van based on a van they have in their collection and the RM105 London Bus. You can buy the models at the museum or try their website at www.transport-museum.com

MORRIS MINOR

The Morris Minor van was first released in 2005 and since then we have added many liveries, plus several body variants - high top, gown, ice cream and camper. There is also an Austin grille - this was on the Welsh Brew Teas and Co-op models. This is a summary of releases to date and what items we have stock of.









Ford Cortina MKI 76COR1001



Ford Cortina MKII 76COR2001



Morris Minor Convertible 76MMC001



Morris Minor Traveller 76MMT001



Bartons				
JM016	1:43	2,000	PRICE £9.95	-

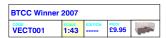


Real Radio				
TX4003	1:43	2,000	£9.95	-



Dial A Cab				
TX4004	1:43	EDITION	PRICE £9.95	-

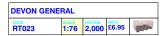






Series 1 - 80 inch Bronze Green					
LAN180002	1:43	2,000	PRICE €9.95	-	







Pickfords				
MM050	1:43	2,000	PRICE £6.95	100



Series 1-109 inch.Blue Open Back					
LAN1109002	1:43	2,000	£9.95	-	



Series 1 - Desert 88 inch				
LAN188002	1:43	2,000	£9.95	100



Another release in the Auto Review series - A Jaguar Album. Like the other titles it is crammed full of facts and details with plenty of pictures. Tracing the story of the company from its early days as Swallow Sidecars right through to the present day, including detailed information on the development of the group and its acquisition of Daimler, Guy Motors - BMH, British Leyland, Ford and the latest sell off to Tata Motors.



A Jaguar Albu	m	- 5.4.5	30.0	NEW
AR39	SCALE	EDITION	PRICE £5.95	partie.











Some early casting shots off the soft tools, showing some of the variations on our new range codenamed Falcon and sold as the Oxford Automobile Company. These 1:43rd scale models will be of a higher specification than some of our previous models with a lot more design effort being involved. The range will grow with further additions being announced in the next few months. You will see from the pictures, how we design into the tooling the different elements that allow us to release variations of the models in the future, for example there are several slides on the moulds that allow us to make the wheel arches on the Jaguar.





NEXT MONTH

We announce next month details of our plans for later this year including announcements on a new range which we are sure you will enjoy. As always the models will be competitively priced to appeal to our growing band of collectors around the world. The Globe will in future increase in size fluctuating between 8 and 12 pages allowing us to cover fully the expansion of our product range.